

Hello.

I'm Sophie Slack.

I am:

A digital designer with over a decade of experience. I take pleasure in creating simple, elegant and accessible solutions for businesses and their customers.

I actively:

Contribute to the entire creative process. I've worked on design problems from beginning to end, translating business and customer requirements into concepts, right through to validated pixel perfect solutions.

I enjoy:

Taking part in the discovery and ideation phase and fleshing out ideas from quick sketches into prototypes ready for testing. To enable a quick iterative design process, I craft pixel perfect components, UI pattern libraries and build specs.

I have experience in:

Working independently, collaboratively, and as part of cross-functional teams. I believe the best results come from collaborating early on with other designers, researchers, product people and engineers. I'm comfortable working closely with engineers as we build, iterate on, and ship ideas.

I use:

The right tool for the job, with proficiency in a variety of design and prototype tools such as Figma, Sketch, Mindnode, Adobe Suite, Invision, Jira.

A long time ago I:

Graduated from Massey University, Wellington, New Zealand Bachelor of Design with Honours, Majoring in Digital Media 2004 - 2007

I also love:

Food. Eating it and making it. I am currently on a quest to perfect my BiangBiang noodles to the quality of one of my favourite places to eat, London's Xi'an Impression.

Current role:

Lead snack supplier and distributor for tiny dictator.

Aug 2019 - Present

Latest role:

Product designer, HSBC

Apr 2017 - Aug 2019

Connected Money is an iOS app which empowers its customers with greater insight and control over their spending habits. My role in the project included feature planning, exploration and ideation. Defining the UI/UX in the form of sketches & flows through to pixel perfect screens. I created prototypes and test scripts for guerrilla and formal testing, while contributing to and maintaining the design system. I provided feedback and support for fellow designers, and worked as part of cross-functional agile scrum team offering design support and QA.

Previous roles:

Senior UI designer, Splendid Unlimited

Project: Liz Earle responsive UI

2016 - Contract

Senior UI designer, Splendid Unlimited

Project: SSE digital transformation

2014/15 - Contract

Get in touch:

sophie.slack@gmail.com

www.linkedin.com/in/sophieslack

www.sophieslack.com